



December 8, 2020

Dear Talent Decision Maker,

My relationship with Ruth Curran began with an opportunity for Rise Against Hunger and Global Volunteers to partner and collaborate together in a co-branded marketing campaign. However, our strategic scope grew well beyond those early days due to Ruth's leadership and development approach toward building long-term, deep partnerships and creating the most effective impact for marginalized communities.

Ruth is not only a visionary, big thinker but also has a keen marketing and development mindset that allows her to tap into audiences and identify unrecognized opportunities always from the perspective of driving impact. She is inquisitive and an accomplished listener, as well as a talented and inspirational storyteller. Her passion is enthusiastic and she has generously permitted me to leverage her skills as a spokesperson on many occasions.

During this year in response to the COVID-19 impact on our fundraising strategies, Ruth teamed up with me personally to champion a new, co-branded virtual volunteer and donor experience. She was not only comfortable working with me, but equally adept engaging with stakeholders across our organization and her own to make it a big success.

If you're seeking a gifted development and marketing expert to lead your mission-driven, philanthropy strategies, then Ruth Curran could not be a better fit.

A handwritten signature in black ink that reads "Jolynn Berk". The signature is fluid and cursive.

Jolynn Berk

Chief Marketing & Communications Officer